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[readrad.com](http://readrad.com)

Reading Radiologists of America wants to help your healthcare facility thrive and reach its greatest potential. Our teleradiology services will ease the ever-increasing demand for digital diagnostic imaging interpretation to allow your facility to provide a high quality patient care.

### Company Overview

Reading Radiologists of America provides the highest levels of quality and timely teleradiology interpretation services. Comprised of the nation's leading radiologists, Reading Radiologists of America relieves healthcare facilities from relying on on-site radiologists. We provide superior services and opportunities to healthcare facilities and radiologists and offer complete, finalized reads within as little as twenty-four hours. All services are customized to fit the individual facility.

Our goal is to better improve patient care through alleviating hospitals of radiology management duties, and to provide radiologists with unmatched opportunities and possibilities.

Reading Radiologists of America, LLC is headquartered in Millville, New Jersey and has satellite locations around the country and is expanding as our clients needs grow.

### Company History

Reading Radiologists of America was founded by two professionals with a unique vision of a teleradiology service unlike any other. Dr. Ralph Davito, worked for years performing finalized reads on a small scale. He saw the need of numerous facilities for radiologists who could perform finalized radiology reads on a much larger scale. Jim Rossi, Chairman and CEO of Reading Radiologists of America, brought the answer of the technology, teleradiology, to Dr. Davito. The two formed a team and began Reading Radiologists of America to provide facilities with quality, finalized teleradiology reads that are timely and customized to fit growing hospital and medical needs.

### Final Interpretation

Instead of paying other off-site radiologists a large portion of your radiology budget for just preliminary reads, our board certified radiologists will deliver complete, finalized reads at a reasonable rate. Reading Radiologists of America offers fast, reliable, and cost-effective final radiological reads in as little as one to twenty-four hours turn around time (TAT) from board certified radiologists.

Reading Radiologists of America's fully insured board certified physicians have experience in many digital diagnostic imaging modalities including but not limited to the following:

- MRI (Magnetic Resonance Imaging)
- CT (Computed Tomography)
- CTA (Coronary CT Angiography)
- PET (Positron Emission Tomography)
- Ultrasound
- X-Ray
- Peer Reviews
- Neuroradiology
- Musculoskeletal Radiology
- Pediatrics
- Abdominal Imaging
- Gastrointestinal
- Vascular

By choosing Reading Radiologists of America as your teleradiology company, you and your facility can be sure that you will receive reliable, finalized reads.

## Final Read Standard Pricing

Final reads save hospitals revenue. Reading Radiologists of America offers final reading services 24 hours a day 7 days a week all year long. All reading services have a standard price with no hidden costs. There are no minimums, no extra charges for peer review, holiday or vacation studies. We have one easy to understand price for each modality. There are no charges for licensing & credentialing our Doctors to your facility and when following our proprietary process, there are no setup charges.

## Our Radiologists

As a requirement, Reading Radiologists of America has board certified radiologists in our reading group. Of these radiologists many are multi-state licensed. We have a team working toward licensing and credentialing all available radiologists within our group for all 50 states and for each facility that comes on board.

## Radiologist Staffing

Reading Radiologists of America has round-the-clock radiology staff year round. Each facility has a minimum of two radiologists assigned and credentialed to the facility even if the imaging needs are extremely low. A customized number of radiologists are assigned and scheduled for each facility based upon each individual facility's diagnostic imaging needs.

## Locum Tenen Radiologists

Due to the amount of response to our teleradiology services, on-site Locum Tenen Radiologists are not available at this time.

## Certification & Accreditation

Reading Radiologists of America requires all Reading Radiologists to be board certified within the United States of America. Our facility is currently in the process of being JCAHO accredited and will gain this Gold Seal approval in the near future.

## Diagnostic Image Management

Reading Radiologists of America has a proprietary process for diagnostic image management that is free of cost to ordering facilities.

### How it works:

- Orders are faxed into Reading Radiologists of America, LLC and images are sent via DICOM.
- Orders are distributed to the appropriate Reading Radiologists assigned to account and modality.
- The study is read, dictated, transcribed, signed and returned via e-mail or fax within contract time.
- STAT studies with critical findings will be phoned immediately to the ordering physician.
- Radiologists are available for phone consultation as needed.

## STAT/Emergent Read Priority & Critical Findings

STAT is Reading Radiologists of America's highest reading priority status. STAT studies are positioned with priority at the top of the reading order and turn-around times are contract guaranteed. If a high volume of STAT reads are needed from your facility, just a call to our call center is all that is needed to set a priority order for those STAT reads. All critical findings will be phoned from the Reading Radiologist directly to the ordering physician. If this process is not satisfactory, custom facility specific provisions can be made to better incorporate with each facilities workflow.

## Continuity Management

Any issues that may arise with radiological readings that can not be solved between the facility, our call center and the Reading Radiologist will be escalated to the Vice President of Medical Operations within a 24 hour period. Critical or emergency issues will be dealt with immediately day or night. At Reading Radiologist of America, the most important thing is patient care. So you can be assured that if a critical issue comes up it will be dealt with right away.

## Security & Redundancy

100% uptime and security is our priority. In addition to round-the-clock technical and medical staff, Reading Radiologists of America is completely HIPAA compliant with the utmost in security and encryption used across our network. Our imaging data center is backed up onsite and is battery backed up with up to 48 hours of operation available until alternate power or emergency generators are needed. Additionally, Reading Radiologists of America has partnered with a company whose business is offsite backup and disaster recovery, IT Business Backup Center.

## Custom Solutions & Work Flow Management

Reading Radiologists of America rises above its competitors with its unique to facility Custom Solutions. We will work with you to find a customized solution that will best fit your individual facility's needs. Whether it is daytime, evening, weekend, vacation, sick leave, or around the clock; a Reading Radiologists will be supplied to perform reads for all modalities. Custom Solutions provides you with 24/7 reliability, easier staffing flexibility, off-hour coverage, and the highest standard of overall patient care.

## Facility Customized Statistical Reporting

Although our standard reporting is done on a monthly basis, part of the custom solutions we provide for each facility is customized reporting. Reports can be tailored for each facility's requirements. Reports can be customized to the type of information needed and the frequency in which they are supplied.

## Contract Length & Fee Schedule

Contract lengths are made on a yearly basis with a 120 day review/termination period. Our pricing is standardized with no minimum imaging requirements. If volume levels increase during a contract year, adjustments will be made to have additional radiologists available to handle the amount of studies in a proper and timely manner.

## Joint Commission Gold Seal Approved

Reading Radiologists of America has completed certification by the Joint Commission on Accreditation of Healthcare Organization's national standards for health care quality and safety, earning the Joint Commission's Gold Seal of Approval.

